

IN ASSOCIATION WITH



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Roadmapping The Digital (r)Evolution

BELGRADE

17-19 MAY 2017

The first digital finance and FinTech event in Central and Eastern Europe organised by financial institutions for financial institutions.

»»»xCEED2017

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xCEED is the only conference and trade show in CEE to focus on the practical implementation of FinTech, not talking about its possibilities. You will take part in a tailored programme of activities and network with **150 decision makers from over 40 financial service companies from 11 countries.**

You can now register for xCEED, CEE's only FinTech conference dedicated to promoting only UK companies.

Whether you are new to doing business in Central and Eastern Europe (CEE) or have already started your export journey to this region, there is one key event that you should be part of, so **register now!**



11



COUNTRIES

150



HAND-SELECTED
DECISION MAKERS

50



FINANCIAL
INSTITUTIONS

3



DAYS OF REAL
EXCHANGE &
INTERACTION

WHY EXPORT TO CEE?



The entire region has a good communications and financial infrastructure, along with an educated population, that removes the opportunity / need for payment technology to "leapfrog" 20th-century legacy infrastructure (most banking systems are from 1990s or 2000s) in order to ensure access to financial services. On average three fifths of the population has a bank account and the majority of banks offer internet and mobile banking, however, these are mostly for showcasing rather than actual use.

- Population (15-44 years old) [m]
- GDP per capita [EUR]
- Net FDI inflow as a % of GDP
- Smartphone penetration
- Internet access

EU Country is part of the European Union

* Information taken from Deloitte



FinTech market in Central and Eastern Europe



CEE is ripe for FinTech innovation!

This market is set for significant growth over the coming years, and this collective of countries are at the very start of their digitisation journey looking for guidance and expertise.

Potentially game-changing technologies have not yet reached the CEE market, however, are definitely coming (excellent examples include blockchain and IoT in banking).

The undisputed leader in each of countries is the payments subsector, with significant development and rapid adoption of the latest technologies.

This Region see the United Kingdom as a source of innovation and that creates significant opportunities for innovative UK companies covering a variety of FinTech flavours to succeed in providing solutions to either the financial services sector itself or directly to end-users.



According to a recent review by DIT of the FinTech market in CEE, the market is worth over €2.5billion, however, with a strong indication of significant growth in the next 3 years as the future of modern finance is coded in technology.

* Information taken from Deloitte



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What is xCEED? <<<<<<

xCEED, presented by Paneleven and in association with Department of International Trade (DIT) and the Emerging Payments Association (EPA) is boutique conference intended to create an intimate business environment between the selected few sponsors and exhibitors and decision making delegates.

We offer a variety of sponsorship opportunities to increase your brand presence at xCEED.

Contact our sales team on sales@xceedconference.com for more information or to book your sponsorship now.

Unlike any other (FinTech) event, xCEED's focus is on making sure business transactions happen, as a result of the event. We will provide a sales facilitation services through local channel partners, to ensure every lead is followed-up and that the initial contact is actually converted into a sale.

VISIT US

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Our forward-thinking agenda includes:

DAY 1

VIP Cocktail Reception hosted by the British Ambassador.

DAY 2

Conference and Trade Show designed to maximise interaction and opportunities for sponsors, speakers and delegates alike.

DAY 3

Business Brunch and business follow-up sessions.

Dates: 17-19 May 2017

Markets: Serbia, Poland, Czech Republic, Slovakia, Bulgaria, Romania, Croatia, Slovenia, Bosnia & Herzegovina and Montenegro

Sectors: Payments, Cryptocurrency, Data & Analytics, Cybersecurity, Wealth Management, Personal Finance, RegTech and much more

Location: Belgrade, Serbia



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